



trinitytoday

SPRING/SUMMER 2010

THE CEO'S PERSPECTIVE

Give a Little, Make a Big Difference



Multimillion dollar gifts, lavish campaigns and events often commandeer the spotlight and news coverage. The likes of Bill and Melinda Gates, Warren Buffet and other celebrities steal the headlines and we are impressed by the generous gifts and good works that are done. We are deluged by the attention paid to the large contributors. But there is no telethon or major campaign for children who are abused and neglected. We rely on the everyday donor, those that make smaller donations to help sustain our mission in these trying times.

The current economic downturn has had wide ranging effects on our society, like foreclosures, unemployment, businesses closing or downsizing. Our programs that serve abused and neglected children are no dif-

ferent. In California alone, our reimbursement rate has been cut by 10% and this was after eight years of no cost of living adjustment. Our reimbursement rates now cover only 76% of the cost of caring for children in foster care.

That is why we are relying more and more on our donors to help us care for the children who need caring the most. Our donor base has always been rather small and we find we need to expand the number of donors and raise more funds in order to survive the current economic climate that has weakened our agencies.

We are counting on you, our supporters, for two things: 1) Please help us recruit new donors by suggesting to friends, co-workers and family that they join with you in helping

child victims; and 2) commit to a monthly amount of giving. For example, if just 100 donors committed to a dollar a day or \$30 dollars a month it would increase giving by \$36,000 a year. Or if you are able to give more, join our Grand Champions for Children campaign and commit to \$1,000 a year, or just \$83.33 a month.

Whatever the amount, be it a gift of \$20 a year or \$20 dollars a month, it will help ensure the viability of our programs during a time of crisis when our viability is threatened. Everyday, more and more public benefit, non-profit organizations such as ours are being forced to close their doors. Surely, if millions of dollars are being raised to help victims

of earthquakes in Haiti and to feed the hungry across the world, a small amount of that giving can help the children right here in our own country.

Join with us in helping to save abused and neglected children—help us to give them hope and possibility—something they have not known before. Give a little and give often and make a big difference in their lives.



John Neuber
CEO

Trinity Youth Services
Triad Family Services
Advanced Education Services
Children's Foundation
of America

There's no place like **HOME**



Trinity Children's Foundation of America raises money to support local children in crisis. This year "No Place Like Home" is the theme of our awareness campaign. Home is a place that should be associated with comfort, happiness and love. But for the abused, neglected and abandoned children in our care, it is often a reminder of heartache and fear, prompting memories of extreme family dysfunction – parents unleashing anger or violence increased by economic stresses, domestic challenges, poverty and/or substance abuse. It is our hope in 2010 to enlighten the public with information regarding foster children, for whom "home" in the traditional sense of the word, is not the answer.

Over the past two years the California State Budget has mandated deep cuts to education, health care and human services programs in an effort to help close the state's budget gap. These cuts are having a profound and devastating impact on California's children and youth, especially those in foster care. Many agencies that provide vital social services have been forced to cut programs or even close their doors. More than ever, we need the support from private businesses, organizations and individuals to help us achieve our mission of caring for these children.

Our goal is to increase participation within our home community, by creating partnerships to ensure that these children receive the quality programs and services that will not only keep them safe and secure, but will also truly heal them. Breaking the cycle of abuse, closing the gaps in education, addressing behavioral issues that prevent these children from making good and healthy decisions for themselves — these are the minimums that need to happen. These are the things we, as a community can provide.

Please take a moment to respond to our questionnaire at:

<http://www.surveymonkey.com/s/8S3MJSC>

Your assistance will help us align our efforts with your interests, as we strive to find mutually beneficial programs and events. With your help, we want to redefine the word "home."

We look forward to receiving your response.

On The Road To Success



Two months ago we asked businesses, organizations and individuals to help us furnish five dorm-style apartments for ten young adults participating in a transitional living program. Well, we asked and we received! A very special thank you goes out to Ashley Furniture Industries, whose generosity continues to go above and beyond to benefit the children supported by Trinity. Ashley Furniture Industries graciously donated living room, dining room and bedroom furniture for all five apartments!!

The transitional living program provides housing for young adults who have emancipated from traditional foster care. These young adults, between the ages of 18-24, are either working, in school or both and otherwise would not have a place to call home. The program provides living skills support, assistance with employment, education, behavioral and primary health care services.

We would also like to thank everyone from the community who made contributions from the heart in order to make the transition from foster care to life on their own a success.

MAY IS NATIONAL FOSTER CARE AWARENESS MONTH

Spring Rummage Sale!

**Saturday, May 22
8 am to 1 pm**



The Children's Foundation of America will be hosting its Annual Spring Rummage Sale on Saturday, May 22 from 8:00 am to 1:00 pm. Items to be sold include appliances, electronics, desks, furniture, toys, clothing and much more. The charity fundraiser will benefit children in foster care and residential treatment programs.

We are currently accepting donations for the rummage sale through Friday, May 21st. So get your spring cleaning done early this year and donate your unwanted items to help children in need. One man's junk is another man's treasure. To make a donation, please call 800-KIDS-730.

**A Very Special
Thank You To
Ashley Furniture
Industries!**



Health, Beauty and Love

In celebration of Valentine's Day and loving one's self, 25 teen foster girls received a fresh new look! Students from Marinello School of Beauty pampered the girls to full makeovers including: cut and styles, make up, manicures and pedicures. The event emphasized positive self-esteem and self-image by providing guidance on proper grooming, healthy eating, and positive information on love and respect for themselves and others.

To top the event off the girls and foster moms were also indulged with smoothies, chocolate covered strawberries and a variety of healthy snacks. And the showering of love didn't end there. At the end of the evening each girl and mom received a beautiful bouquet of roses and a gift bag filled with beauty products.



Our sincerest thank you goes out to Marinello School of Beauty in San Bernardino, Speak the Dream Foundation, Foundation for Kids, The Body Shop, A Rain Florist, Jamba Juice, and Stater Bros. for making this event an evening the girls will never forget.



Painters Needed!

MAY IS NATIONAL FOSTER CARE AWARENESS MONTH

In celebration of Child Abuse Awareness and Prevention month and National volunteer week in April, local friends and neighbors in and around our Mission office rose to the occasion and began making plans to help on some major projects at the Trinity Yucaipa Group Home for boys.

Volunteers from the Target Distribution Center and Solomon Realty Group grabbed their brushes and put on their overalls to help paint some of the common areas and dorms at the Yucaipa Home. The facility was purchased in 1986 and has not had a fresh coat of paint since. The staff and children at the Yucaipa home are very excited and grateful to receive a much needed fresh look.

Paint needed for this project was donated by Frazee Paint and Wallcovering Store and Sherwin Williams. An additional gift from Target Distribution Center will help to provide the finishing touches. Our sincere thank you goes out to everyone involved in making life at Trinity a little more like home.

There is still more work to be done, if you are interested in volunteering to paint at our Yucaipa Home, please call Vanessa at 909-825-5588 ext. 264.

Make A Difference In The Lives Of Children Who Need It Most



Trinity Children's Foundation has established the **Grand Champions Initiative**, to provide funding specifically to bridge the gap between what the government pays for the care of each child we serve, and what it actually costs to provide the types of quality programs and services necessary to prepare and empower these children to live healthy, productive lives.

For literally \$2.73 per day, less than many of us will spend on a cup of coffee as we head to the office, you can provide a child with the care, resources and opportunities that will propel them from a history of abuse and neglect to a future of hope and promise.

If you would like more information on becoming a **Grand Champion**, please call **800 KIDS-730**.

WELLS FARGO INSURANCE SERVICES

PRESENTS THE 2010

TRINITY *Classic*

MARK YOUR CALENDAR

Tuesday, September 14, 2010
Sierra Lakes Golf Club Fontana, California

The Trinity Classic Golf Tournament began five years ago when it became obvious the funds provided by the state were not sufficient to fully support the children in our care. Decreased funding and increased regulations have us continuously examining our programs and services, to ensure we are being as cost-effective and efficient as possible, without diminishing the quality of our care. While many children's service agencies are being forced to close their doors completely, we are determined to meet these challenges head on. We have no choice. Simply housing a child is not equal to healing a child, and statistics prove that with the downturn in our economy we will see an increase in child abuse and a greater need for our services. The children we serve have already suffered much in their young lives. They deserve every opportunity to heal, learn and thrive, and we refuse to let them down.

Thanks to your past generosity and continuing support, the Trinity Classic Golf Tournament brings in hundreds of thousands of dollars each year to directly benefit our kids. We hope that once again you will help us achieve our mission of providing care to our American children who would otherwise fall through the cracks.

For more information, to become a sponsor, or to book a foursome please call **1.800.543.7730 Ext.264**



SPONSORSHIP OPPORTUNITIES

Shirt Sponsorship: \$10,000

- Two Tournament Foursomes (8 Players)
- Acknowledgement Letter from CEO
- Framed Artwork by a Trinity Child
- Recognition in Foundation Newsletter
- VIP Table at the Dinner Banquet for Eight
- Elite Signage at Event
- Name and Logo on Tournament Publicity
- Full Page Ad in Tournament Program

Trophy Sponsor: \$10,000

- Two Tournament Foursomes (8 Players)
- Acknowledgement Letter from CEO
- Framed Artwork by a Trinity Child
- Recognition in Foundation Newsletter
- VIP Table at the Dinner Banquet for Eight
- Elite Signage at Event
- Name and Logo on Tournament Publicity
- Full Page Ad in Tournament Program

Dinner Sponsor: \$10,000

- Two Tournament Foursomes (8 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- VIP Table at the Dinner Banquet for Eight
- Elite Signage on Tournament Course
- Name and Logo on Tournament Publicity
- Full Page Ad in Tournament Program

Sports Bag Sponsor: \$7,500

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Logo on Bags
- 1/2 Page Ad in Tournament Program

Hat Sponsor: \$7,500

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Logo on Hats
- 1/2 Page Ad in Tournament Program

Media Sponsor: \$7,500

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- 1/2 Page Ad in Tournament Program

Lunch Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage on Tournament Course
- 1/2 Page Ad in Tournament Program

Breakfast Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage on Tournament Course
- 1/2 Page Ad in Tournament Program

Registration Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage at Registration Table
- 1/2 Page Ad in Tournament Program

Course Beverage Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage on Tournament Course
- 1/2 Page Ad in Tournament Program

Silent Auction Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage at Silent Auction Table
- 1/2 Page Ad in Tournament Program

Ball Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Logo on Balls
- Elite Signage on Tournament Course
- 1/2 Page Ad in Tournament Program

Pro Sponsor: \$5,000

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage at Pro Golf Workshop
- 1/2 Page Ad in Tournament Program

Cocktail Reception Sponsors: \$5,000 (4 available)

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Elite Signage in Reception Area
- 1/2 Page Ad in Tournament Program

Specialty Hole Sponsors: \$5,000 (4 available)

- Tournament Foursome (4 Players)
- Acknowledgement Letter from CEO
- Recognition in Foundation Newsletter
- Name & Logo on Tournament Publicity
- Tee Sign at the Specialty Hole
- 1/2 Page Ad in Tournament Program

Tee Sign Sponsors \$1,000

(30 Available —2 Sponsors per Hole)

- Name & Logo Listed on Print Ads & Flyers
- Recognition in Foundation Newsletter
- Elite Signage on Tournament Course
- Business Card Size Ad in Program

Program Sponsor: \$500

- Business Card Size Ad in Program
- Recognition in Foundation Newsletter

Foursomes: \$2,000

Singles : \$500

Mulligans: 3 for \$25

***“We Play
So They Can Win”***

Spring AND Summer 2010

MAY

May is National Foster Care Awareness Month

9 Mother's Day

22 Annual Spring Rummage Sale at Mission

31 Memorial Day

JUNE

20 Father's Day

21 Summer begins

JULY

4 Independence Day

AUGUST

2 Back to School Drive Begins

SEPTEMBER

14 Trinity Classic Golf Tournament

We Play So They Can Win

Would You Like To Receive This Newsletter Directly To Your Email?

Do you receive duplicate mailings?

Need to make an address or name change?

Please call Vanessa at: 1-800-KIDS-730
or e-mail vvizard@trinitycf.org to request
changes so that each issue
of Trinity Today will reach you!

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OUR MISSION

*Children's Foundation of America provides the opportunity
for every person to help children heal, learn and thrive.*



Children's Foundation of America®

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